

## Message Text

UNCLASSIFIED

PAGE 01 MANILA 07500 090343Z  
ACTION OIC-02

INFO OCT-01 EA-12 ISO-00 /015 W  
-----047501 090418Z /13

R 090225Z MAY 78  
FM AMEMBASSY MANILA  
TO SECSTATE WASHDC 5433  
INFO AMEMBASSY BANGKOK  
AMEMBASSY JAKARTA  
AMEMBASSY KUALA LUMPUR  
AMEMBASSY SINGAPORE

UNCLAS MANILA 07500

E.O. 11652: N/A  
TAGS: ASEAN, E  
SUBJECT: REQUEST FOR ASEAN MASTHEAD LOGO OR SEAL

REF: STATE 111576

1. ADDRESSEES ARE CAUTIONED THAT THE "ASEAN LOGO" WHICH APPEARS ON PAGE 19 OF TRADE USA NUMBER 8 IS LOGO FOR ASEAN TRADE FAIR ONLY. THIS LOGO ALSO APPEARS ON ASEAN TRADE FAIR LITERATURE POUCHES EARLIER TO DEPARTMENT.

2. ASEAN LOGO COMPETITION WAS HELD MARCH 28, 1978 IN SINGAPORE. FIVE-MEMBER JUDGING PANEL CHOSE MALAYSIAN ENTRY BY MOHAMMAD RADZI HANIF OF JABATAN GRAFIK III, MARA INSTITUTE OF TECHNOLOGY, SHAH ALAM, SELANGOR. JUDGES, HOWEVER, RECOMMENDED THAT DESIGN BE SQUARE OR RECTANGULAR, AND SHADING AND SHAPE BE REFINED FURTHER. DESIGN THEREFORE IS NOT FINAL.

3. JUDGING PANEL REPORT WAS SUBMITTED TO ASEAN COMMITTEE ON CULTURE AND INFORMATION WHICH GOT CHAIRS. IT IS UNCLEAR AS TO WHO MAKES FINAL DECISION ON LOGO. TOUSSAINT

UNCLASSIFIED

NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 jan 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 09 may 1978  
**Decaption Date:** 01 jan 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 jan 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1978MANILA07500  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D780195-0618  
**Format:** TEL  
**From:** MANILA  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1978/newtext/t19780579/aaaacpip.tel  
**Line Count:** 47  
**Litigation Code IDs:**  
**Litigation Codes:**  
**Litigation History:**  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Message ID:** 2a8c2aa2-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION OIC  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** ONLY  
**Page Count:** 1  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** ONLY  
**Reference:** 78 STATE 111576  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
**Review Date:** 29 mar 2005  
**Review Event:**  
**Review Exemptions:** n/a  
**Review Media Identifier:**  
**Review Release Date:** N/A  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 2750201  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** REQUEST FOR ASEAN MASTHEAD LOGO OR SEAL  
**TAGS:** AORG, ASEAN  
**To:** STATE  
**Type:** TE  
**vdkgvwkey:** odhc://SAS/SAS.dbo.SAS\_Docs/2a8c2aa2-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
US Department of State  
EO Systematic Review  
20 Mar 2014  
**Markings:** Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014